

# ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

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A SHOWCASE  
OF OUR AVAILABLE SITES

[www.steelart.ph](http://www.steelart.ph)

# Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



# Available Sites in Kalibo

**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

TOP OF DEL MABEL BLDG.,  
OSMEÑA AVE.

**KALIBO**



**BILLBOARD DIMENSION**

20 Feet x 40 Feet

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Roxas City, Iloilo,  
Antique, Passi City,  
Central Panay

**VISIBLE TO VEHICLES FROM**

Kalibo Town Proper, Gaisano Capital Kalibo,  
Caticlan, Boracay

**TRAFFIC SPEED**

Slow Moving

**ESTIMATED DAILY TRAFFIC**

18,592 Vehicles



**AVAILABLE NOW**

**Steel Art**  
BILLBOARDS

**SIGMA HIGHWAY (BRGY. DAYHAGON)**

**CAPIZ**



**BILLBOARD DIMENSION**

20 Feet (H) X 40 Feet (W)

**VISIBLE DISTANCE**

200 Meters +

**GOING TO**

Iloilo International Airport, SM City, Passi, Dueñas, Curatero, Pototan, Sta. Barbara, Zarraga, Leganes, Pavia, Lambunao

**VISIBLE TO VEHICLES FROM**

Sigma Public Market, Roxas City, Kalibo, Boracay, Mambusao, Dao, Robinsons Place Roxas, Northern Cities & Municipalities of Panay

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

12,587+ Vehicles

# Talk to our OOH Specialists Today

Browse our billboard inventory at [www.steelart.ph](http://www.steelart.ph)

NICO 09175800266

