

# ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

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A SHOWCASE  
OF OUR AVAILABLE SITES

[www.steelart.ph](http://www.steelart.ph)

# Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit



Available Sites in  
**Iloilo**

**AVAILABLE ON**

**FEB 22 2024**

**Steel Art**  
BILLBOARDS

ILOILO AIRPORT ACCESS ROAD,  
STA. BARBARA  
**ILOILO**



**BILLBOARD DIMENSION**

40 Feet x 40 Feet

**VISIBLE DISTANCE**

300 Meters +

**GOING TO**

Iloilo International Airport, Visible to passengers going to Singapore, Hong Kong, Manila, Cebu, Davao

**VISIBLE TO VEHICLES FROM**

SM City, Gaisano City, Robinson's Mall, Ayala Atria Park, Smallville, Iloilo Business Park, Iloilo City Proper, Municipality of Pavia, GT Mall, Citymall Pavia, Robinsons Mall Pavia

**TRAFFIC SPEED**

Moderate

**ESTIMATED DAILY TRAFFIC**

3,264 Vehicles

# Talk to our OOH Specialists Today

Browse our billboard inventory at [www.steelart.ph](http://www.steelart.ph)

NICO 09175800266

