

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

Billboards affect consumers' last-minute purchase decision while in transit

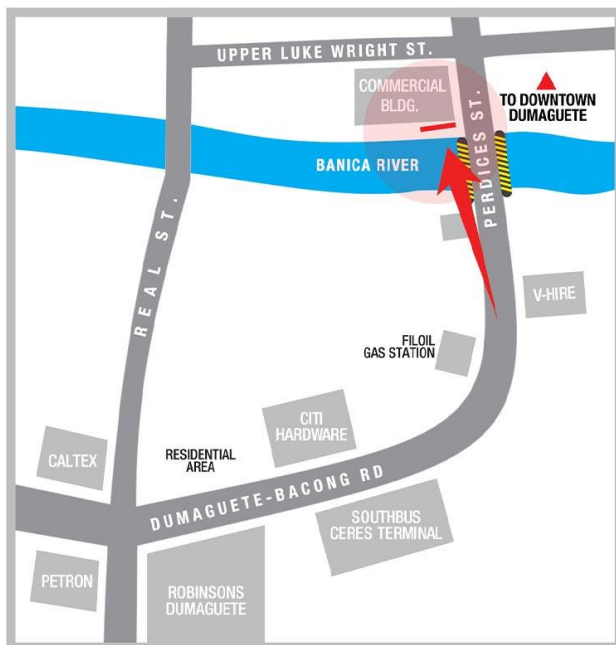
Available Sites in
Dumaguete &
Negros Oriental

AVAILABLE NOW

Steel Art
BILLBOARDS

PERDICES ST.

DUMAGUETE CITY



BILLBOARD DIMENSION

30 Feet x 40 Feet

VISIBLE DISTANCE

200 Meters +

GOING TO

Dumaguete City Proper, Downtown, Tanjay,
Bais, San Carlos

VISIBLE TO VEHICLES FROM

South Bound Bus Terminal, Dumaguete Bus Terminal,
Dumaguete Business Park, Robinsons Place
Dumaguete, Southern Negros Oriental

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

18, 320 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

