

ENGAGE YOUR AUDIENCE THROUGH BILLBOARDS

A SHOWCASE
OF OUR AVAILABLE SITES

www.steelart.ph

Why Invest in Billboards?

01

Billboards can't be blocked, turned-off nor skipped vs other advertising formats

02

Billboard ads are up 24/7 and reach more audiences in less time

03

Billboards are strategically located in key areas like commercial districts, academes and highly trafficked intersections

04

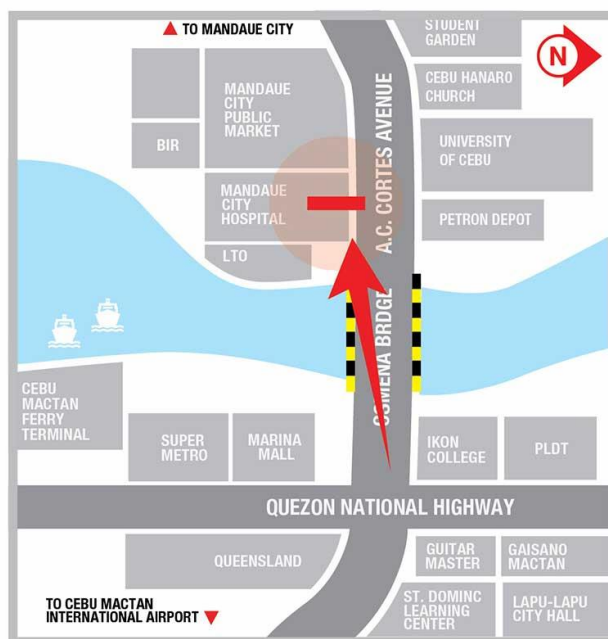
Billboards affect consumers' last-minute purchase decision while in transit

Available Sites in
Metro Cebu

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

40'(H) x 40'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, IT Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center, University of Cebu

VISIBLE TO VEHICLES FROM

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Cebu - Mactan International Airport

TRAFFIC SPEED

Moderate

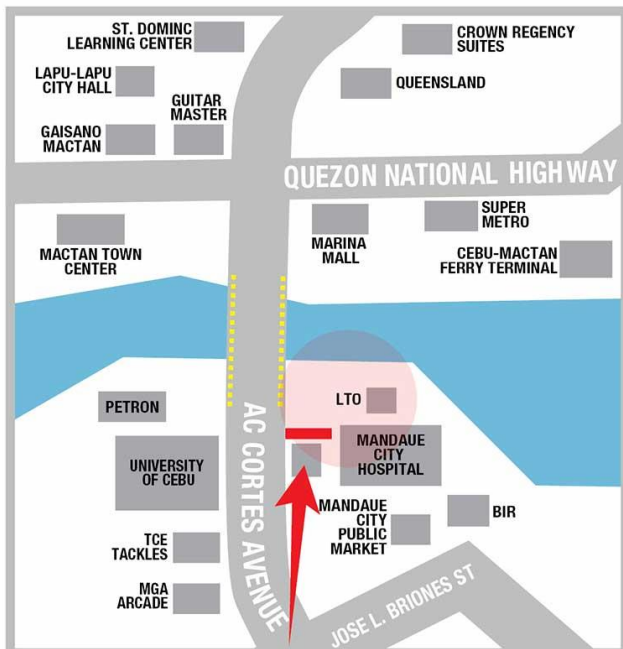
ESTIMATED DAILY TRAFFIC

22,195 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

AC CORTES AVE., MANDAUE CITY
CEBU CITY



BILLBOARD DIMENSION

40 Feet x 40 Feet

VISIBLE DISTANCE

500 Meters +

GOING TO

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square Gaisano Mall Of Mactan, Gaisano Grand Mall Cordova, Mactan International Airport

VISIBLE TO VEHICLES FROM

J Center Mall, Pacific Mall, Gaisano Grand Mall, SM City, Park Mall, Osmeña Circle, It Park, Ayala Center Cebu, Gaisano Country Mall, Jy Square Mall, APM Shopping Center

TRAFFIC SPEED

Slow Moving

ESTIMATED DAILY TRAFFIC

46,208 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

A.C. CORTES AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

30'(H) x 50'(W)

VISIBLE DISTANCE

300 Meters +

GOING TO

Lapu-Lapu City, Shangrila, Mactan Shrine, Plantation Bay, Southgate Mall, Mactan Square, Gaisano Mall of Mactan, Gaisano Grand Mall Cordova, Cebu - Mactan International Airport

VISIBLE TO VEHICLES FROM

SM City, Ayala Center, IT Park, Mandaue Public Market, Osmena Circle, Gaisano Country Mall

TRAFFIC SPEED

Slow Moving

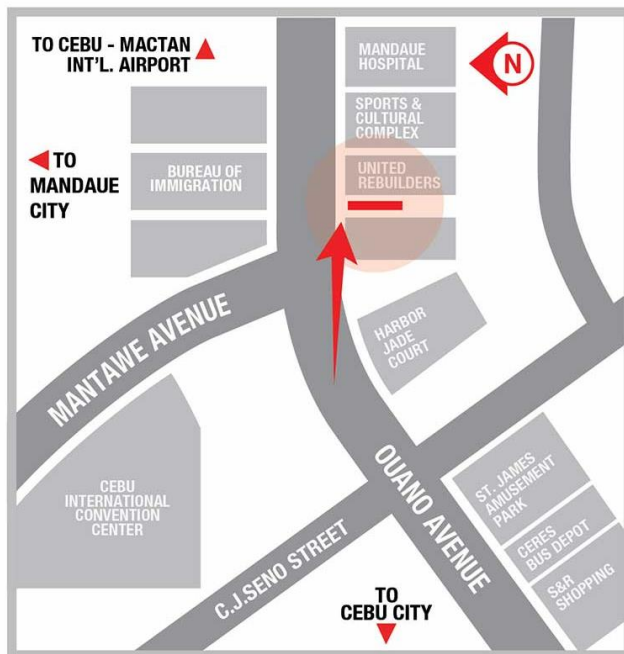
ESTIMATED DAILY TRAFFIC

35,330 Vehicles

AVAILABLE NOW

Steel Art
BILLBOARDS

OUANO AVENUE, MANDAUE CITY
CEBU



BILLBOARD DIMENSION

20'(H) x 80'(W)

VISIBLE DISTANCE

200 Meters +

GOING TO

Mandaue City Hall, Pacific Mall, Gaisano Grand Mall, Bridges Town Square, Lapu-Lapu Shrine, Mactan, Mactan Newtown, Cebu-Mactan International Airport

VISIBLE TO VEHICLES FROM

Park Mall, Robinsons Place, St. James Amusement Park, Cebu International Convention Center, SM Hypermarket, Cebu Port, SM City, Southern Cebu, S&R Shopping

TRAFFIC SPEED

Fast Moving

ESTIMATED DAILY TRAFFIC

30,912 Vehicles

Talk to our OOH Specialists Today

Browse our billboard inventory at www.steelart.ph

NICO 09175800266

